

# October 2012: A record iPlayer month for the BBC

The BBC's iPlayer service set a new record for on-demand viewing in October 2012, with 213 million requests for TV programmes and radio shows according to BBC iStats.

Mobiles and tablets now contribute nearly a quarter (23%) of all requests, and requests from TV platform operators (e.g. Virgin Media) now make up 13% as iPlayer gains momentum on newer platforms. On TV, around 1 in 8 requests were for live content, whereas on radio the reverse is true, just over three quarters of requests are for live shows.

The BBC attributed the huge figures to an increase in all types of device and the new autumn TV schedule.

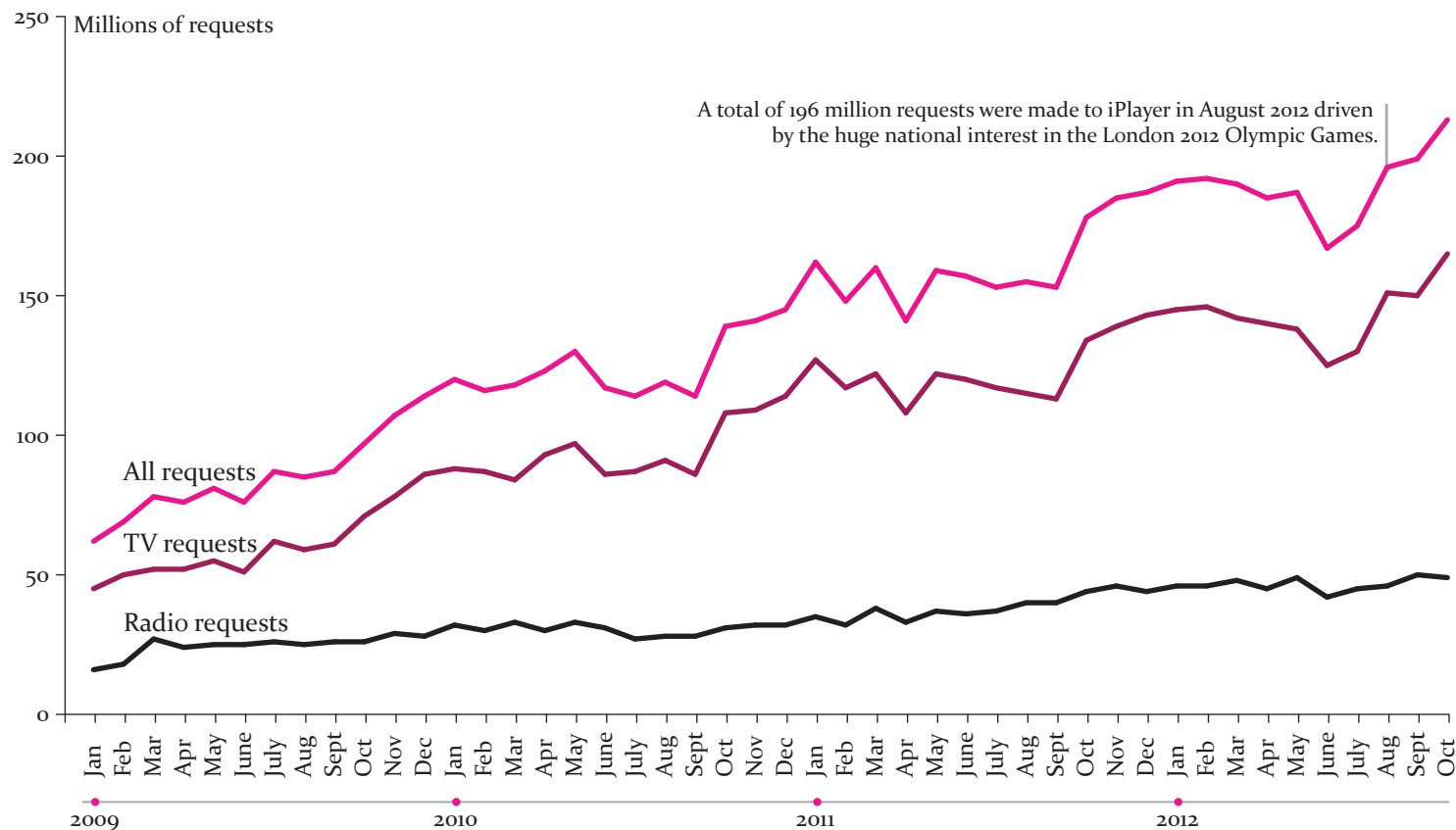
## Top 10 requested TV shows in October 2012

Merlin Series 5 Arthur's Bane - Part 1 Episode 1	1,063,000
Panorama Jimmy Savile - What the BBC Knew	998,000
Hunted Mort Episode 1	900,000
Russell Howard's Good News Series 7 Episode 2	862,000
Waterloo Road Series 8 Episode 7	782,000
50 Years of Bond Cars: Top Gear Special	743,000
EastEnders 05/10/12	739,000
Doctor Who Series 7 Episode 5	716,000
The Great British Bake Off Series 3 The Final	682,000
Citizen Khan Episode 6	660,000

## Top 10 requested radio shows in October 2012

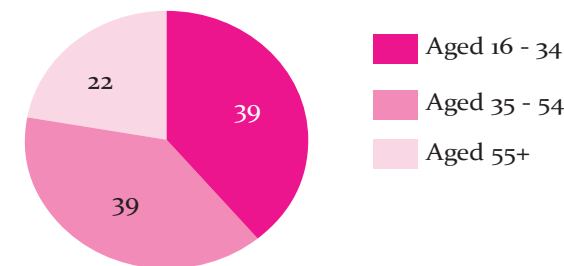
The News Quiz Series 78 Episode 7	129,000
Fearne Cotton 17/10/12	95,000
5 live Sport Peddlers - Cycling's Dirty Truth	90,000
Ken Bruce 17/10/12	85,000
5 live Sport Football 2012-13 Poland v England	82,000
The Radio 1 Breakfast Show 10/10/12	77,000
Weekend Breakfast 20/10/12	71,000
5 live F1 2012 Indian Grand Prix 28/10/2012	68,000
Scott Mills 04/10/12	64,000
Victoria Derbyshire 17/10/12	63,000

## Total monthly BBC iPlayer requests across TV and radio since 2009



## Who is viewing iPlayer?

(Based on a monthly survey of 700 UK adults)



## How is iPlayer being viewed?

(Millions of requests)

